

Name: Anal Bhavsar      Peer Editor: Liz Cavaco      Period: 4

**Peer Editing:** Getting feedback is EXTREMELY important. Your editor may catch something you missed or provide you with an idea that you wouldn't have considered. Open your three flyers, switch seats with your peer editor & type your responses to the following questions on his/her computer. Return to your computer and read your peer-editor feedback. Go back to your seat and **SAVE your peer editing sheet to your H-Drive. Save EACH PAGE of this as a JPEG and upload to your Weebly portfolio under Term 1.**

**Flyer # 1: (Amnesty flyer in color )**

- *Does the topic work for a windshield flyer?*

**Yes, it is simplistic and eye catching.**

- **Design:** *Is the flyer eye catching? List 2 design choices your peer made that work to create visual interest (color, contrast, diagonal text, fonts, borders, etc....)*

**The symbol for the group is in the perfect spot, and is eye catching. The text and picture leads you around the page.**

- **Text:** *Is all necessary information included (Who What Where When Why How)? Can you read the information easily? Do the fonts coordinate with the flyer topic/demographic?*

**It does not tell you exactly when the meetings will be held, or where, but there is contact information. The fonts do look good together.**

- **Layout:** *Is the information arranged in an interesting way (not in one big paragraph)? List at least one suggestion you have that would help improve the flyer (the design, the layout, text alignment, etc).*

**It is laid out in an interesting way, your attention is led around the page, I would possible add more information to the flyer**

- **Editing:** *Are there any spelling or grammatical errors? Is anything confusing or unclear?*

**There is no spelling or grammatical errors, it is clear as to what the group does.**

**Flyer # 2: (Somerset creamery flyer)**

- *Does the topic work for a windshield flyer?*

**Yes it works for a windshield flyer.**

- **Design:** *Is the flyer eye catching? List 2 design choices your peer made that work to create visual interest (color, contrast, diagonal text, fonts, borders, etc....)*

**The background of it with the ice cream draws your attention greatly. Especially the different colored ice creams. The text is spread out across the page.**

- **Text:** *Is all necessary information included (Who What Where When Why How)? Can you read the information easily? Do the fonts coordinate with the flyer topic/demographic?*

All the necessary information is included. Some of the fonts are a little difficult to read against the colorful background.

- **Layout:** *Is the information arranged in an interesting way (not in one big paragraph)? List at least one suggestion you have that would help improve the flyer (the design, the layout, text alignment, etc).*

The information is spread out across the page. Possibly change some of the fonts, otherwise it is a very interesting, and eye catching flyer.

- **Editing:** *Are there any spelling or grammatical errors? Is anything confusing or unclear?*

There is no spelling or grammatical error. Everything is clear.

### **Flyer # 3: (Re-design Flyer 1 using only Black and White)**

- *Does this flyer include the SAME INFORMATION as flyer 1 or 2? Is it COMPLETELY re-designed?*

Holds the same information as the first flyer.

- **Design:** *Is the flyer eye catching even without color? List 2 design choices your peer made that work to create visual interest (color, contrast, diagonal text, fonts, borders, etc....)*

It is still eye catching without color, the black and white stand out against each other perfectly

- **Text:** *Is all necessary information included (Who What Where When Why How)? Can you read the information easily? Do the fonts coordinate with the flyer topic/demographic?*

The font is easy to read, the white stands out against the black.

- **Layout:** *Is the information arranged in an interesting way (not in one big paragraph)? List at least one suggestion you have that would help improve the flyer (the design, the layout, text alignment, etc).* The information is arranged in an interesting way, it is spread across the page.

- **Editing:** *Are there any spelling or grammatical errors? Is anything confusing or unclear?*

No, everything is clear and there is no spelling or grammatical errors.